

IC web advertising

Advert sizes & monthly rates

	Pixels	Homepage	Other pages
Leadboard banner	728 x 90	£2,000	£1,000
Vertical banner (skyscraper)	160 x 600	£1,000	£800
Middle banner	468 x 60	£800	£600
Bottom banner	728 x 90	£800	£600
Square button	150 x 150	£750	£500

africasia.com offers a wide variety of advertising units for customers to choose from on the homepage or any other individual page.

Contact classified@africasia.com for a bespoke quote to match your requirements.

africasia.com

Banner advertising

- 1. Leadboard banner** 728 x 90 pixels
- 2. Vertical banner (skyscraper)** 160 x 600 pixels
- 3. Middle banner** 468 x 60 pixels
- 4. Bottom banner** 728 x 90 pixels

The screenshot shows the africasia.com homepage with five red boxes highlighting different advertising units:

- 1:** A horizontal banner at the top right of the page.
- 2:** A tall vertical banner on the right side of the page.
- 3:** A horizontal banner located below the main content area.
- 4:** A horizontal banner at the bottom of the page, above the footer.
- 5:** A square button on the left side of the page.

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